

After a successful gathering in 2017, Medellín Design Week, the most important DESIGN + ART event in Colombia, returns in 2018 from June 20 to 24 for its fourth edition. For 2018 the conceptual framework will be: The Future is Uncertain. What am I doing?

Medellín Design Week is an annual event that takes place in the city of Medellín, Colombia. During the last three years, it has been a place where professionals, students and design enthusiasts can meet and have discussions around current and innovative proposals from different areas such as: Product Design, Industrial Design, Graphic Design, Audiovisual Design, Architecture, Augmented Reality and many more.

Medellín Design Week 2018 will take place between June 20 and 24 and will have 5 main events:

Bodega Central, our exhibition space, where the best proposals of national and international design are exhibited.

Conferences, taking place during an entire day, it's a space where national and international design figures share their experiences and thoughts on design present and future.

Design Forum, a space for conversation and debate where topics of national and international interest are developed and where the professional, academic, industrial and governmental design communities share their ideas.

Workshops, spaces that promote learning and co-creation, dictated by national and international guests, they offer participants a unique and personalized experience.

Open Stores, a circuit through some of the local design stores in the city, where people can find new creative and innovative proposals.

The topic for the next edition of Medellín Design Week will be: **The future is uncertain, what am I doing?**

This is an approach that touches all the disciplines and knowledge of the world. We want to show how the different manifestations of design are trying to answer this question. From the most technological to the most traditional, from the visionary to the communitary, for a week, this question will become an exhibition full of content rich in creative and innovative ideas and a space for conversation and creation of synergies.

Medellín Design Week responds to an event format that's taking place in the main cities of the world and to which Medellín, and its industry in this area, should join in order to boost and promote the talent of new designers, artists and creatives. That's how, the public response in its first edition, -which involved government, private company, academy and an attendance of 10,000 people-, showed the need of the city to have a meeting platform for all the sector's stakeholders.

With 27 companies involved, 11 national conferences, 15 international conferences and 36 events carried out addressing different design disciplines, MDW stood out as a growing project, interested in positioning design and art as relevant professions in the country's economy.

Medellín DESIGN Week

Medellín, November 09, 2017

By 2017 it could be said that Medellín is in tune with the design environment. Positioned as an event for the city, MDW returned as a week to enjoy great presentations, business meetings, exhibitions and installations in Bodega Central, design forums, parties and many more facets of design, art and architecture.

“For this fourth edition, we’ll focus on presenting Design at the service of society, promoting specialized tourism, and generating a relationship between business and the design guild for the development of the region. We’ll also have again the participation of the Government, private companies and the academy, as well as new international guests, who will provide the city and the world, a reference of life, through design”, announced David Del Valle, Medellín Design Week’s General Director.

The public that visits us is composed of:

Professionals in different areas

General Managers

Marketing Managers

Design Managers

Commercial Managers

Project Managers

Architects

Designers in all fields

Space decorators

Buyers

Builders

Entrepreneurs

Teachers

Students

Artists

Communicators

Journalists

Design enthusiasts

We thank you for your time, attention and interest and we hope to hear from you soon.



David H. Del Valle
General Director, MDW